



MediCapture Announces Major Asian Sales Initiative at Mediphar Taipei 2004

Taipei, Taiwan – November 5, 2004 – MediCapture, Inc., a leading supplier of digital medical image capture solutions, today announced the launch of a major Asian sales initiative at the Mediphar International Tradeshow on Medical Equipment, Pharmaceuticals and Bio-technology. MediCapture also featured its flagship product, the MediCap™ USB100 which is the industry's only capture device that saves digital images from virtually any video source to a USB flash drive.

“We view Asian medical equipment sales as one of the world's fastest growing and most lucrative markets,” commented Michael Bishop, MediCapture's President and CEO. “We feel we're in an excellent position to capture a significant share of the Asian analog-to-digital imaging sector. Sales of our USB100 have far exceeded our expectations in the U.S and now we'd like to build on this momentum and repeat our success in international markets. It's a natural progression for us to ramp up sales here in Asia since we already have a well-established network of manufacturing and technology partners in the region.”

“MediCapture is currently in a period of rapid expansion,” said Ben Stluka, Vice President of Sales. “We've been aggressively building our sales channels in North America and we're now extending the same strategy to Asia. At the Mediphar show, we'll be finalizing several distribution agreements enhancing our presence in Taiwan, Korea, and Japan. We look forward to working with these new partners to further expand the availability of MediCapture products throughout Asian markets.”

MediCapture's MediCap USB100 is currently shipping in the U.S., Canada, Europe, and the greater Asia-Pacific region.

About MediCapture Inc.

MediCapture Inc. offers innovative digital medical image capture products that save time and money while improving patient care. The Company's patent-pending image capture technology allows customers to capture digital images from virtually any existing medical image device that has standard video outputs. For more information on MediCapture and its products, visit its web site at www.medicapture.com.

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