



MediCap™ USB100 Showcased at MD Expo 2004

Low-cost Image Capture Device Captures Digital Images from Existing Analog Video Equipment

Atlanta, GA – September 16, 2004 – MediCapture Inc.'s digital image capture solution, the MediCap™ USB100, was featured today in a digital imaging seminar at MD Expo 2004 held in Atlanta, Georgia. Jean Harper of Choice Medical Systems, Inc. addressed a group of medical equipment dealers on the topic, "Analog-to-Digital: Cost-effective Solutions and Market Trends." Ms. Harper explored the rapidly growing field of medical digital imaging, focusing on recent trends in analog-to-digital migration solutions.

"One of the most innovative new methods for enabling digital imaging on existing analog video equipment is MediCapture's MediCap USB100," commented Ms. Harper. "The device can be easily connected to virtually any existing video source such as an ultrasound, endoscope, intraoral camera, or surgical microscope. When the doctor or technician sees an image on the monitor that they want to capture, they simply press a button or tap a foot switch and the image is saved to a USB flash drive. Once the imaging session is complete, the flash drive can be removed from the device and inserted in almost any Windows-based computer. The digital images on the drive can then be archived, enhanced, or shared via email or a web site.

"The USB100 is a welcome alternative to more costly and complex solutions such as DVD drives," continued Ms. Harper. "Hospitals and clinics like this simple 'click-and-capture' device because it easily integrates with existing equipment and requires little or no training. Distributors like it because the low cost reduces the number of decision makers, significantly shortening the sales cycle. It also allows hospitals to easily try out a few units and then ramp up with a long-term purchasing program that distributes large quantities throughout their organization."

About MediCapture Inc.

MediCapture Inc. offers innovative digital medical image capture products that save time and money while improving patient care. The Company's patent-pending image capture technology allows customers to capture digital images from virtually any existing medical image device that has standard video outputs. For more information on MediCapture and its products, visit its web site at www.medicapture.com.

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About Choice Medical Systems, Inc.

Choice Medical Systems is one of the leading diagnostic ultrasound companies in the country, offering pre-owned reconditioned ultrasound equipment, a complete line of ultrasound supplies, and a variety of financial packages to meet every physician's needs.

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